EPHA
European Public Health Alliance

European Gender Medicine Network (EUGenMed)
Kick-off conference, Brussels

7 April 2014

Dorota Sienkiewicz
[Health Equity and Policy Coherence Coordinator]
RECOMENDATIONS

Effective communication of sex and gender issues

✓ Take advantage of eHealth and mHealth to disseminate information near to the young/minorities people; e.g. mobile App (application) providing information regarding Sexual Reproductive Health and Rights (SRHR);
✓ Preparation and dissemination of infographics concerning Sex and Gender issues, providing data from EU countries and recommendations;
✓ Make use of short booklets/factsheets to advocate for better understanding of Sex and Gender Health near to policy makers;
✓ Messenger proximity, credibility, identification with, empowerment, co-decision and co-creation
EPHA
European Public Health Alliance

Rue de Trèves 49 – 51 Boite 6
BE - 1040 Brussels
+32 (0) 2 233 3885

dorota@epha.org
www.epha.org